



【CEO Profile】
Shigenori Tanaka

*“People and companies are all different”
— I provide support tailored to each unique situation.*

- MBA in International Business, University of Birmingham, UK
- CIMA (Chartered Institute of Management Accountants, UK)
- International Business Advisor, Aichi Industrial Promotion Organization
- Certified Management & Technical Advisor,
Aichi Industrial Promotion Organization
- Tripled EBITA and achieved record-high profitability during my 10-year leadership of the Japan subsidiary of a Danish industrial equipment manufacturer
- Over 20 years of practical executive experience in the industrial equipment sector
- Strong in leading PMI, turnaround, organizational consolidation, English negotiation, and digital solutions for manufacturers

【Company Overview】

- **Company Name:** Metric Japan Inc.
- **Location:** Aichi, Japan
- **Established:** February 9, 2026
- **Capital:** JPY 3 million
- **President & CEO:** Shigenori Tanaka
- **Web :** <https://www.metricjapan.com/englishtop/>



【About Metric Japan】

Metric Japan is an execution-focused consulting firm built on a rare combination of expertise in MBA, CIMA, corporate management, manufacturing, foreign-owned companies, owner-led businesses, and digital.

【Services】 Execution-Driven Business Consulting

1. Survival Support (Emergency Interim CEO/CFO)

Identify urgent issues within 48 hours and begin interim CEO/CFO support within 3 days — restoring cash flow, monthly closing, and bank relations, and rebuilding the management control system.



2. Business Turnaround Support

Analyze the root causes of losses, build a practical turnaround plan, engage both management and frontline teams, set KPIs, and support execution through to a return to profitability.



3. Factory Digitalization Support

Build real-time visibility of manufacturing data, integrated lot-level views, and inspection result linkage — supporting defect reduction and cost improvement through AI-driven insights.



4. Support for Foreign Companies Entering Japan

Provide end-to-end support for establishing a Japan entity — administrative procedures, internal controls, accounting, tax, and labor setup — plus coordination with overseas HQ and adaptation to the Japanese market.



5. Global Business Development Support

Supporting distributor and partner development, business negotiations, contract negotiations, and project management to turn international business opportunities into business growth through execution.



6. Spot English Negotiation Support

Join English negotiations or meetings with overseas HQ, customers, or partners on a one-off basis — supporting issue framing, negotiation strategy, and consensus building, with rapid response to urgent English needs.



7. Executive Successor Development

Provide practical training for next-generation CEOs and executives — covering strategic thinking, finance, KPIs, and PDCA — to strengthen decision-making and build a self-sustaining management structure after succession.



8. Price Pass-Through Negotiation Support

Organize cost-increase factors using data and support price negotiations with customers — guiding practical discussions based on manufacturing-specific issues and driving consensus through to agreement.



9. Manufacturing Subsidy Application Support

Clarify the purpose and impact of capital investment, build a compelling and evidence-based story for approval, and provide end-to-end support from on-site interviews to application preparation.



10. M&A DD and PMI Support

Conduct financial, business, and organizational due diligence before acquisition to clarify risks and value, and lead PMI after closing — building management structures and realizing synergies.



11. Business Performance Improvement

— Strategy × Budget × Product Costing × KPI × Rolling Forecast

Integrate strategy with budgeting, product costing, KPIs, and rolling forecasts — eliminating gaps between management and the frontline and building a system that drives sustainable profit improvement.



12. Executive Advisory (Monthly Retainer Model)

Monitor KPIs, budgeting, costing, and cash flow monthly, continuously improving management issues — providing long-term support from management meetings to establishing a stable control structure.



13. Spot Management Consultation (60 minutes per session)

Provide one-off support to organize management issues, clarify decision-making points, and set improvement priorities — responding quickly to topics such as cash flow, organization, costing, and strategy.



【Metric Japan's Strengths】

- Strong commitment to execution — not just strategy
- Transparent pricing and cost-based approach
- Based in Aichi, with solid expertise in B2B manufacturing

【Contact】

E-mail : info@metricjapan.com

Initial 60-minute free consultation available.

※ Even if your management issues are not clearly defined, feel free to contact.