



【CEO Profile】
Shigenori Tanaka

*“People and companies are all different”
– I provide support tailored to each unique situation.*

- MBA in International Business, University of Birmingham, UK
- CIMA (Chartered Institute of Management Accountants, UK)
- Tripled EBITA and achieved record-high profitability during my 10-year leadership of the Japan subsidiary of a Danish industrial equipment manufacturer
- Over 20 years of practical executive experience in the industrial equipment sector
- Strong in leading PMI, turnaround management, organizational consolidation, English negotiation, and digital solutions for manufacturers

【Company Overview】

- **Company Name:** Metric Japan Inc.
- **Location:** Aichi, Japan
- **Established:** February 9, 2026
- **Capital:** JPY 3 million
- **President & CEO:** Shigenori Tanaka
- **Web :** <https://www.metricjapan.com/english/top/>



【About Metric Japan】

Metric Japan is an execution-focused consulting firm built on a rare combination of expertise in MBA, CIMA, corporate management, manufacturing, foreign-owned companies, owner-led businesses, and digital.

【Services】 Execution-Driven Business Consulting

1. Survival Support (Emergency Interim CEO/CFO)

Identify urgent issues within 48 hours and begin interim CEO/CFO support within 3 days — restoring cash flow, monthly closing, and bank relations, and rebuilding the management control system.



2. Business Turnaround Support

Analyze the root causes of losses, build a practical turnaround plan, engage both management and frontline teams, set KPIs, and support execution through to a return to profitability.



3. Factory Digitalization Support

Build real-time visibility of manufacturing data, integrated lot-level views, and inspection result linkage — supporting defect reduction and cost improvement through AI-driven insights.



4. Support for Foreign Companies Entering Japan

Provide end-to-end support for establishing a Japan entity — administrative procedures, internal controls, accounting, tax, and labor setup — plus coordination with overseas HQ and adaptation to the Japanese market.



5. Bridging Overseas x Japanese Companies

Coordinate in English between overseas HQ, Japan subsidiaries, and ASEAN customers — unifying negotiation, reporting, and project management to bridge cultural and decision-making gaps.



6. Spot English Negotiation Support

Join English negotiations or meetings with overseas HQ, customers, or partners on a one-off basis — supporting issue framing, negotiation strategy, and consensus building, with rapid response to urgent English needs.



7. Executive Successor Development

Provide practical training for next-generation CEOs and executives — covering strategic thinking, finance, KPIs, and PDCA — to strengthen decision-making and build a self-sustaining management structure after succession.



8. Price Pass-Through Negotiation Support

Organize cost-increase factors using data and support price negotiations with customers — guiding practical discussions based on manufacturing-specific issues and driving consensus through to agreement.



9. Manufacturing Subsidy Application Support

Clarify the purpose and impact of capital investment, build a compelling and evidence-based story for approval, and provide end-to-end support from on-site interviews to application preparation.



10. M&A and PMI Support

Conduct financial, business, and organizational due diligence before acquisition to clarify risks and value, and lead PMI after closing — building management structures and realizing synergies.



11. Business Performance Improvement

— Strategy × Budget × Product Costing × KPI × Rolling Forecast

Integrate strategy with budgeting, product costing, KPIs, and rolling forecasts — eliminating gaps between management and the frontline and building a system that drives sustainable profit improvement.



12. Executive Advisory (Monthly Retainer Model)

Monitor KPIs, budgeting, costing, and cash flow monthly, continuously improving management issues — providing long-term support from management meetings to establishing a stable control structure.



13. Spot Management Consultation (60 minutes per session)

Provide one-off support to organize management issues, clarify decision-making points, and set improvement priorities — responding quickly to topics such as cash flow, organization, costing, and strategy.



【Metric Japan's Strengths】

- Strong commitment to execution — not just strategy
- Transparent pricing and cost-based approach
- Based in Aichi, with solid expertise in B2B manufacturing

【Contact】

E-mail : info@metricjapan.com

Initial 60-minute free consultation available.

※ Even if your management issues are not clearly defined, feel free to contact.